

Hooked: Students for Fair Trade Connections” Conference 2006 Outline

Friday, May 5

Time:	Event:	Presenter
5:00pm – 7:00pm	Dinner and Registrations	
7:00- 8:50 Opening Ceremony		
	“Darker Side of Chocolate” Production	<i>Water Carriers Dance Theatre Company</i>
	Welcome and Opening Address	Tim Grace, <i>Hooked Founder</i> Natasha Lewis, <i>Chairperson of Fair Trade Association</i>
8:00 - 8:50pm	Bond Building Activity	Libby Maitland, <i>La Trobe University</i>
8:50 - 9:00pm	Logistics and Close	

Saturday, May 6

Time	Activity	Presenter
9:00 – 10:00am Keynote Address #1		
	The Economic History of fair trade	Brett Inder <i>Associate Professor of Business and Economics, Monash University</i>
10:00 – 11:00am Workshop Stream 1: Education		
	ED1: Better Learning Through Tasting; Coffee Cupping (B,I,A)	Tim Grace, Jasper Coffee, Gigante Coffee Ethiopia Coffee, Coffee Connections
	ED 2: Fairtrade Economics 101 (B)	Brett Inder, <i>Associate Professor of Business and Economics, Monash University</i>
	ED3: Global Trade and Trade Justice (I,A)	Mike Cebon, <i>Coordinator, Global Trade Watch</i>
	ED4: Fair Trade Basic Principles (B,I)	Cameron Neil, <i>Fairtrade Certification Analyst, Oceania Fair Trade ANZ</i>
	ED5: Fairtrade certified Product Profiles (B,I,A)	Natasha Lewis, Cocolo Hamish Broome, Etiko Nicole Philp, <i>Universal Village</i> Neil Bowker, <i>Fair Trade Association</i> Daniel Kinne, <i>HOAC Cooperative, PNG</i>
	ED6: International Fair Trade Association (IFAT) in a nutshell (I)	Paul Deighton, <i>Secretary, IFAT, Merchandising Manager, New Internationalist</i>
11:00 – 11:15 Morning Tea		
11:15 – 12:15pm Workshop Stream 2: Activation		
	AC1: Convincing the Unconvinced (B,I)	Lisa Caripis <i>Melbourne University Hooked</i>
	AC2: Fair Trade in the Workplace (B,I,A)	Sophie Sammuels, <i>Ballarat Hospital</i>
	AC3: Fair Trade Awards for University (I,A)	Neil Bowker, <i>Fair Trade Association</i> Belinda Towns, <i>Monash University Green Office</i>
	AC4: Campaigning Tools (B,I)	Terry Robb, <i>Victorian Campaigns Coordinator, Oxfam Australia</i>
	AC5: Making the Business Case for Fair Trade (I,A)	Sandy Abrams, <i>First Ray</i>
12:15 – 1:30pm Lunch		

1:30 – 2:30pm Keynote address #2		
	Stories of the Field	Henry Ame, <i>General Manager, Coffee Connections, PNG</i> ; Daniel Kinne, <i>Chairperson, Highlands Organic Agriculture Cooperative, PNG</i>
2:30 – 3:30pm State Networking Sessions		
3:30 – 3:45pm Afternoon tea		
3:45 – 4:45pm Workshop Stream : Empowerment		
	EM1: Working with Food Service Providers (B,I)	Lauren Smith, <i>Monash University Hooked</i> Paul Fogharty, <i>Students for Awareness, ACU</i>
	EM2: Fair Trade and the Environment (B,I)	Monique Wicks, <i>Monash University Hooked</i>
	EM3: Multiple Ways to Be Fair: Challenges in the Movement (I,A)	Kathryn Voutier, <i>People for Fair Trade</i>
	EM4: Partnering with Indigenous People Groups (B,I,A)	Jane Thomas, <i>Local and Global</i> Kevin Bain, <i>Friends of Same</i> Lyndal Rowlands, <i>Melbourne University</i>
	EM5: Current Fair Trade Issues (I,A)	Cameron Neil, <i>Fairtrade Certification Analyst, Oceania Fair Trade ANZ</i>
	EM6: Stories from the Field (B,I,A)	Juliet Armatolos, <i>Melbourne University Hooked</i> Emily Long, <i>Melbourne University Hooked</i> Graham Romanes, <i>Ethiopia Coffee</i>
4:45 – 5:45pm Workshop Stream 4: Campaigning Skills		
	CA1: Setting up a Fair Trade Campaign (B,I)	Ben Newton, <i>Fair Trade Flinders, Flinders University</i>
	CA2: Building Momentum (B,I)	Tim Grace, <i>Hooked Founder</i>
	CA3: Media Skills (B,I,A)	John D'Alton
	CA4: Theatre of the Oppressed (B,I,A)	Šime Knežević, <i>Theatre Practitioner, Wollongong University</i>
	CA5: Grant writing (I,A)	Wanda Hagedorn, <i>World Vision</i>
	CA6: Strategy building (B,I,A)	Lauren Smith, <i>Monash University Hooked</i>
5:45 – 6:45pm: Dinner		
7:00pm – late: Funk-out for Fair Trade		

Sunday, May 7

Time	Activity	Presenter
9:00 – 10:00am The Great Fair Trade Debate		
	“That the movement of fair trade into the mainstream can occur without compromising the values of the alternative trade movement.”	Cameron Neil, <i>Fairtrade Certification Analyst, Oceania Fair Trade ANZ</i> Paul Deighton, <i>Secretary, IFAT</i> Paul Caligiore, <i>Gigante Coffee</i> Mike Cebon, <i>Coordinator, Global Tradewatch</i> Melissa Crouch, <i>Law Students for Fair Trade</i> Juliana Qian, <i>Monash University Environment Officer</i> Host: Gabriel Rossi, <i>Comedian</i>
10:00 – 11:00am: Workshop Stream 5: Beyond Tea and Coffee		
	BY1: Fashion Stinks when its made in a sweatshop	Dez Karlsson, <i>Industrial Officer for the NSW Textile Clothing and Footwear Union</i>
	BY2: Fair Trade in Vital Medicines	Jeff Atkinson, <i>Advocacy Coordinator & Manager of “Make Trade Fair” Campaign, Oxfam Australia</i>
	BY3: The Meat Industry	Cam Walker, <i>Friends of the Earth</i>
	BY4: Careers in Fair Trade	Linda Chalmers <i>Product Development Manager, Oxfam Trading</i>
	BY5: Resource wars	Nic Maclellan, <i>Senior Policy Advisor for the Pacific, Oxfam International</i>
	BY6: Corporate watch	Julia Dehm, <i>Environment Officer Melbourne University</i>
	BY7: Careers in Fair Trade	Linda Chalmers, <i>Product Development Manager, Oxfam Trading</i>
11:00 – 11:15am: Morning Tea		
11:15 – 12:45: State Networking Session #2		
12:45 – 2:00pm: Lunch		
2:00 – 3:00pm: Workshop Stream 6: National Strategy Sessions		
	NA1: Textiles campaign	Wollongong University
	NA2: World cup campaign	Ben Newton, <i>Flinders University</i>
	NA3: Food service provider campaign	Caroline Leon, <i>University of West Sydney</i>
	NA4: High school campaign	Wollongong High School Oxfam Australia
3:00 – 4:00pm Keynote Address #4		
	Student Experiences Abroad	Juliet Armatolos & Emily Long <i>Melbourne University Hooked</i>
4:00 – 4:30pm Closing ceremony		
	Final address Open mic opportunities Thankyous & conference close	Bruce Francis, <i>National Campaigns Coordinator, Oxfam Australia</i> Tim Grace, <i>Hooked founder</i>